

ORDER



Orders	Order / Rev:	37401	Primary AE:	Mike Jones
	Alt Order #:	08872207	Sales Office:	K-WAS
	Product Desc:	Horsford/DCCC	Sales Region:	National
	Estimate:	1877		
	Flight Dates:	09/26/12 - 10/02/12		
	Original Date / Rev:	09/25/12 / 09/25/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	DCCC - Horsford	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV1	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	1	\$965.00	\$820.25	September 2012	1	\$965.00	\$820.25	0.00
10/01/12	10/02/12	25	\$19,640.00	\$16,694.00	October 2012	25	\$19,640.00	\$16,694.00	0.00
					Totals	26	\$20,605.00	\$17,514.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/01/12	10/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MT-----	:30	2	\$790.00	LV1	0.00	NM	2	\$1,580.00
8 NEWS NOW															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/26/12		10/02/12		MT-----	2		\$790.00	0.00							
E 2	8	10/01/12	10/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
8 NEWS NOW															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/26/12		10/02/12		MT-----	2		\$965.00	0.00							
E 3	8	10/01/12	10/02/12	CBS This Morning 7-9a CM CBS This Morning	CM	7-9a	MT-----	:30	2	\$700.00	LV1	0.00	NM	2	\$1,400.00
CBS THIS MORNING															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/26/12		10/02/12		MT-----	2		\$700.00	0.00							
E 4	8	10/01/12	10/02/12	Live w/Kelly Live w/Kelly	CM	9-10a	MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
LIVE! WITH KELLY															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/26/12		10/02/12		MT-----	2		\$300.00	0.00							
E 7	8	10/01/12	10/02/12	8 News Now Noon M-F CM 8 News Now Noon M-F	CM	12-1230p	MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
8 NEWS NOW AT NOON															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/26/12		10/02/12		MT-----	2		\$325.00	0.00							

Order / Rev: 37401
Alt Order #: 08872207
Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC - Horsford
Product Desc: Horsford/DCCC
Estimate: 1877

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	10/01/12	10/02/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 -T----- 1 \$325.00 0.00															
E 8	8	10/01/12	10/02/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
Soaps / Let's Make A Deal															
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 2 \$1,315.00 0.00															
E 10	8	10/01/12	10/02/12	The Talk 2-3P	CM	2-3p	MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 1 \$1,315.00 0.00															
E 11	8	10/01/12	10/02/12	Ellen Ellen	CM	3-4p	MT-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 2 \$375.00 0.00															
E 12	8	10/01/12	10/02/12	8 News Now 4p M-F	CM	4-5p	MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
8 News Now 4p M-F															
(4:30 PM-5:00 PM)															
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 2 \$1,575.00 0.00															
E 13	8	10/01/12	10/02/12	8 News Now 5-630p M-FCM	CM	5-630p	MT-----	:30	2	\$1,750.00	LV1	0.00	NM	2	\$3,500.00
8 News Now 5-630p M-F															
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 2 \$1,750.00 0.00															
E 17	8	10/01/12	10/02/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	1	\$2,100.00	LV1	0.00	NM	1	\$2,100.00
8 News Now 11p M-F															
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 1 \$2,100.00 0.00															
E 19	8	10/01/12	10/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a	MT-----	:30	2	\$110.00	LV3	0.00	NM	2	\$220.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 2 \$110.00 0.00															
N 23	8	09/29/12	09/29/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
Politics Now S Sebelius															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$965.00 0.00															
N 24	8	10/01/12	10/02/12	8 News Now 4-5a	CM	4-5a	MT-----	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
8 News Now 4-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MT----- 2 \$50.00 0.00															
N 25	8	10/01/12	10/02/12	8 News Now 4-5a	CM	4-5a	MT-----	:30	2	\$20.00	LV4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MT----- 2 \$20.00 0.00															

Totals 26 \$20,605.00